

Press Release: Family Junction Fighting for Consumers

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For immediate use:*

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Recording and touring band, Family Junction, is taking a strong stand against corporate interests for the sake of fans and artists. The band recently joined the Digital Freedom Campaign, which is fighting to protect the rights of artists, innovators and consumers to use digital technology free of unreasonable government restrictions or punitive lawsuits from the RIAA and MPAA. Family Junction and The Digital Freedom Campaign aim to safeguard digital rights and access by fans and artists to new digital technologies, ensuring that consumers, innovators and content creators are treated fairly.

Family Junction will be performing at the Curry Student Center at Northeastern University on Friday, October 12th at 6:00pm. The performance will follow a panel discussion starting at 4:00pm about “fair use” rights in the digital age, as well as the opportunities and challenges that innovations of digital technology create.

Seth Kroll, Family Junction lyricist and manager, will be presenting an artist and content creators perspective at a similar panel discussion at BU Central at Boston University on Monday, October 15th starting at 5:00pm.

Family Junction became involved in the Digital Freedom Campaign after taking a stand for fans and artists in the Save Net Radio Campaign, culminating in June 2007. For that, Family Junction performed on the grounds of Capitol Hill in Washington, DC, and lobbied Massachusetts Senators and Representatives to promote the Internet Radio Equality Act, which prevents the RIAA-influenced Copyright Royalty Board’s decision to raise internet radio royalty rates to a level so high that the majority of internet radio stations will go bankrupt. The band also had an opinion piece published in the Boston Globe (www.familyjunction.org/about/2007_06_26_bostonglobe.html) about the issue.

Members of Family Junction are available for interviews in person, over the phone or through email and can be arranged through Seth Kroll at 609-915-4116 or seth@famjamrecords.com.



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